



Isla Mujeres Day Tripper's Guide

**For iTouch, iPhone & iPad
Available on the App Store**

**Not Just An Ordinary Travel Guide...
It's The Beginning Of A Lifelong Love Affair With Isla Mujeres**

Isla Mujeres, a paradise many tourists visit for the day, become captivated, and return to time and time again. With the beauty of the Caribbean, the heritage of the Mayans, and the friendly charm of the people, Isla stands out as one of Mexico's national treasures.

Designed specifically for the "Day Tripper" (tourists staying in Cancun, Playa del Carmen, and the Mayan Riviera and come to Isla for the day). This guide will lead you on a journey through the enchanting world of Isla Mujeres.

The Day Tripper's Guide not only covers practical and useful information such as basic facts about the island, how to get to Isla, how to get around, money, safety, what to see and what to do, but it goes much, much further. With loads of information about Isla's rich history, culture and traditions, interesting tidbits about island life and the stories and legends of the days when pirates walked the shores.

If you're coming to Cancun or the Mayan Riviera, a visit to Isla Mujeres with this guide in hand is a must! Available in English (Isla Mujeres: Day Tripper's Guide) and Spanish (Isla Mujeres: Guía para un Día)

Features

- * Detailed information about sites to see, things to do and how to go about doing it!
- * Zoomable OFFLINE Map with points of interest
- * GPS tracking - Just in case you get lost on this 5 mile long island!
- * Under 20 MB so 3G users can download anytime and anywhere.
- * Photo gallery with the ability to post the images to Facebook, Twitter, send to your family and friends by e-mail as well as saving on your device to use as your wallpaper! (WiFi or 3G required for the feature).
- * Free updates (and since the author/developer lives on Isla Mujeres, you can be sure the info is current).

A few reviews of *Isla Mujeres: Day Tripper's Guide* on iTunes

"Fun and Practical. Now one of my favorite apps. Love the pirate section." Rated 5 Stars by *S. Ward Dallas TX*

"A great app to help Isla Mujeres newbies get acquainted with the island! I love it!" Rated 5 Stars by *Jackieinpx*

"It's a fantastic app, you can't get lost!" Rated 5 stars by *Phil Kerno*

"Nice & useful app!!!" Rated 5 stars by *Islander1978*

"Excelente App (Excellent App)" Rated 5 stars by *Darwyn Garcia*

About Isla Apps

Isla Apps, is the brainstorm of web designer and developer Julie Lee Fraga and her son, business major and photographer Marco Fraga.

Julie has lived on Isla Mujeres for 20 years. Her husband, Marco Fraga Sr. is the owner and head chef of the popular restaurant *La Cazuela M & J*. Julie taught English Literature and Theater at a middle school in Cancun (Centro Escuela Balam) as well as Ballet to many Isla girls. In 1998 she designed and developed the first websites for the island. Some of those sites include: The Tourist Office (Fideicomiso de Promoción Turística de Isla Mujeres), The Isla Red Cross, The Little Yellow School House, Amigos de Isla Contoy, Isla Animals and many sites for Hotels, Restaurants, Dive Shops, and Island Services. Her site: www.Isla-Mujeres.Net has ranked #1 on Google & Yahoo for 12 years. This past Christmas Julie's husband gave her an iPad and she became inspired. She taught herself Objective C programming code, designed and then built the Day Tripper's App.

Marco was born on Isla Mujeres and attended Cesar Mendoza Grammar School on the island, then went on to Balam Middle School & CUAM High School in Cancun. He now attends college where he is studying business, economics, film and photography. Marco took all the photographs for the Day Tripper's Guide and worked with his mom (Julie) in compiling and sorting the information in the app. He also translated it into Spanish.

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